

16-Oct-12

TO: Susie Toma
Cheryl Long

copy: Cedric Thomas
Jennifer Stewart
DeAnna Datillo
Public File

FROM: Dawn Tavoletti

RE: **Political Rebate**
Candidate: Vogel
Week of: 10/8 - 10/14
Contract Number: 336335 - HL 6368307

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
7	8-1030A Sat	:30	\$275	5	1	\$250	\$25
17	1130P-1230A Sun	:30	\$1,700	5	1	\$900	\$800

TOTAL REBATE (Gross) \$825
(Net) \$701.25



Billing Adjustment Form

☒ WPXI-TV☐ PCNC☐ EPXI☐ WPXI.com☐ WPXI MobileAgency Strategic MediaWrite-up Date 10/16Client Poll VogelRequested By DTavollettiCampaign/Title SEN/PA

Resolution Date _____

Reason:

Customer Deduction _____

Sales Person Error _____

Billing Error _____

Traffic Error _____

Separation/Scheduling Problem _____

Late Run _____

Other ☒ _____**Reference:**

Invoice No. _____

Invoice Date _____

Contract No. 334335Explanation of Adjustments by Requestor: LVL

Additional Explanation by _____:

GROSS Amount to be Credited: \$ 825.00 Debited: \$ _____NET Amount to be Credited: \$ 701.25 Debited: \$ _____**ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:**

1. Account Executive: _____ Approved _____ Date _____

2. Local/National Sales Manager: DTavolletti Approved ☒ Date 10/16

3. General Sales Manager: _____ Approved _____ Date _____

General Manager (Over \$5000): _____ Approved _____ Date _____

4. Final Approval: Controller: _____ Approved _____ Date _____

Entered On Spreadsheet _____ Entered as done _____ Entered in OSi _____



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Strategic Media Services
3289 K Street NW
Suite 200
Washington, DC 20007

Contract # 336335

Schedule Dates 10/11/12-10/23/12
Advertiser Pol/E Vogel/R/SSN/PA (17034)
Agency/T-Code Strategic Media Services (1349)/958114894
Product Political - State Candidate (1071)
Brand POL/E VOGEL/R/SEN/PA (139378)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name /
Phone/Fax /
CPE 2884
Account Types National/Political
Billing Type Standard
Comments ELDER VOGEL 10/10

Date Entered 10/10/12
Last Modified 10/15/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06368307
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,182.50
Net Total \$29,367.50
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month

Month	Spots	Rate
Oct. 2012	40	\$34,550.00
Grand Total:	40	\$34,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/11/12-10/12/12	4	:30	5:59A- Channel 11 News 6am					1	2			3	\$800.00	\$2,400.00	Pittsburgh (WPXI)	NEWS 6-7A/1	10/10/12
2.0	Normal Line / Spot	10/15/12-10/19/12	4	:30	5:59A- Channel 11 News 6am		1	1	1	1	1			5	\$800.00	\$4,000.00	Pittsburgh (WPXI)	NEWS 6-7A/2	10/10/12
3.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	5:59A- Channel 11 News 6am		1	1						2	\$800.00	\$1,600.00	Pittsburgh (WPXI)	NEWS 6-7A/3	10/10/12
4.0	Normal Line / Spot	10/11/12-10/12/12	4	:30	7A- 8A (EST)					1	1			2	\$625.00	\$1,250.00	Pittsburgh (WPXI)	TODAY 7-8A/4	10/10/12
5.0	Normal Line / Spot	10/15/12-10/19/12	4	:30	7A- 8A (EST)		2	X	X	X	X			2	\$625.00	\$1,250.00	Pittsburgh (WPXI)	TODAY 7-8A/5	10/10/12
6.0	Normal Line / Spot	10/22/12-10/23/12	4	:30	7A- 8A (EST)		1	X	X					1	\$625.00	\$625.00	Pittsburgh (WPXI)	TODAY 7-8A/6	10/10/12
7.0	Normal Line / Spot	10/13/12-10/20/12	5	:30	8A- 10:30A (EST)							1		2	\$275.00	\$550.00	Pittsburgh (WPXI)	NEWS 8-1030A/7	10/10/12
8.0	Normal Line / Spot	10/14/12-10/21/12	5	:30	8A- 10A (EST)								1	2	\$275.00	\$550.00	Pittsburgh (WPXI)	NEWS 8-10A/8	10/10/12
9.0	Normal Line / Spot	10/11/12-10/12/12	5	:30	5:58P- Channel 11 News At 6pm M-F						1	2		3	\$775.00	\$2,325.00	Pittsburgh (WPXI)	NEWS 6-630P/9	10/10/12
10.0	Normal Line / Spot	10/15/12-10/19/12	5	:30	5:58P- Channel 11 News At 6pm M-F		1	1	1	1	1			5	\$775.00	\$3,875.00	Pittsburgh (WPXI)	NEWS 6-630P/10	10/10/12
11.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	5:58P- Channel 11 News At 6pm M-F		1	X	X					1	\$775.00	\$775.00	Pittsburgh (WPXI)	NEWS 6-630P/11	10/10/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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Phone/Fax 2884
CPE 2884
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12.0	Normal Line / Preempt	10/13/12-10/13/12	4	:30	6P- 6:30P (EST)							1		1	\$625.00		Pittsburgh (WPXI)	NA SAT NEWS 6-630P/12	10/10/12
13.0	Normal Line / Spot	10/14/12-10/14/12	4	:30	6P- CHANNEL 11 NEWS							1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	NEWS 6-630P/13	10/10/12
14.0	Normal Line / Spot	10/11/12-10/12/12	5	:30	10-59P- CHANNEL 11 NEWS AT 11P					1	2			3	\$1,350.00	\$4,050.00	Pittsburgh (WPXI)	LATE NEWS/14	10/10/12
15.0	Normal Line / Spot	10/15/12-10/19/12	5	:30	10-59P- CHANNEL 11 NEWS AT 11P									4	\$1,350.00	\$5,400.00	Pittsburgh (WPXI)	LATE NEWS/15	10/10/12
16.0	Normal Line / Spot	10/22/12-10/23/12	5	:30	10-59P- CHANNEL 11 NEWS AT 11P									1	\$1,350.00	\$1,350.00	Pittsburgh (WPXI)	LATE NEWS/16	10/10/12
17.0	Normal Line / Spot	10/14/12-10/14/12	5	:30	11:30P- Channel 11 News Following Football 1130P							1		1	\$1,700.00	\$1,700.00	Pittsburgh (WPXI)	NEWS FLW FB 1130-1235A/17	10/10/12
18.0	Normal Line / Sports- Local Pro	10/21/12-10/21/12	5	:30	6P- Black & Gold Countdown to Kickoff							1		1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	BLK&GOLD 6-7P/18	10/10/12
19.0	Normal Line / Preempt	10/21/12-10/21/12	4	:30	6P- 7P (EST)							1		1	\$675.00		Pittsburgh (WPXI)	NA NEWS 6-7P DUE TO RATE/13	10/10/12
20.0	Normal Line / Preempt	10/21/12-10/21/12	5	:30	11:35P- 12:05A (EST)							1		1	\$1,700.00		Pittsburgh (WPXI)	NA NEWS FLW FB DUE TO RATE/17	10/10/12
21.0	M/G For 19.0.1 / Spot	10/20/12-10/20/12	4	:30	7P- Jerome Bettis 7-730P							1		1	\$675.00	\$675.00	Pittsburgh (WPXI)	BETTIS 7-730P/19	10/15/12

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Accepted-Agency/Advertiser:

Date:

Accepted-Station

Date:

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